

PURPLE DOOR 2008

VENDOR APPLICATION

FRIDAY, AUGUST 15 (7:00pm - 11pm) & SATURDAY, AUGUST 16 (9am - 11pm)

DEADLINE FOR APPLICATIONS IS JUNE 2nd. IF ACCEPTED, YOU WILL BE NOTIFIED NO LATER THAN FRIDAY JUNE 13th.

ORGANIZATION INFORMATION:

ORGANIZATION

CONTACT NAME (FIRST/LAST)

STREET

CITY/STATE/ZIP

E-MAIL _____ Website

PHONE _____ FAX

PART 2 - GENERAL INFORMATION AND RESPONSIBILITIES:

1. Briefly explain the purpose of your booth (ie. selling goods, giveaway literature, awareness, etc.):

2. On a separate piece of paper, create a detail of items that will be given away or sold. List prices that will be charged for items sold, and samples, if appropriate. Examples of any literature that will be given away is mandatory. If applying on-line, please be sure to send the required materials to the address below.
3. The Purple Door logo and name may not be used without previous authorization by event administration. Please contact Chris Strayer, Fest. Administrator at (877) PURPLED (787-7533).
4. Booth space is the size of an 8 foot table, plus approximately 3 feet behind the table. You will be provided with one 8 foot table and 2 chairs.
5. The cost of the booth space is \$300.00 vs. 25% of your gross sales, whichever is greater.
6. If you require electricity, please make a note so we may place you appropriately in the vending area.
7. Your booth rental includes 2 event registrations.
8. All booths are to be staffed all day by your staff. Exhibits should remain open until main stage is complete. Settlement will begin after the last band is done on Main Stage, Saturday Night.
9. Security of booths will be provided by the festival during the entire event; however, Purple Door will not be responsible for loss, damage or theft of any property.
10. Materials or literature may not be sold or distributed outside of your rented booth space and must be from your organization ONLY. Event management reserves the right to inspect and approve or reject all literature and materials.
11. It is agreed that you, the Booth Holder, will defend and hold harmless PRODUCER and SPONSORS from all claims and liabilities for damage to property or injury to persons occurring in or about the rented or used booth space, or any failure to act, whether or not such condition, activity or failure shall result from negligence of the party renting or using the space.
12. Applications will be received and held for consideration until overall booth representation is determined. You will be notified of our acceptance determination at that time.
13. There are no cancellations after you have been accepted as a Booth Holder. If you cancel, the total deposit will be retained.
14. If selling product, you are expected to pay a percentage of your gross sales back to the event. The cost of your booth rental will be deducted from this percentage. For example, if you sell \$5,000 worth of product, you will owe the event a grand total of \$950 (\$1,250 minus the \$300 initial booth fee you have already paid.) This is your overhead of

doing business and should be calculated in the price you will be charging for your goods. DO NOT leave the event grounds without settling with the festival representative! Even if you know you don't owe above the \$300.00 deposit, we still need to get information from you!

15. As stated in item 8, settlement will begin no later than 11pm. To expedite the process, please be ready to close your sales and provide us with your gross sales figures within 15 minutes of being called to the settlement table. You will receive a settlement form upon arrival to aid you in the information we will need for settlement.

16. The deposit due is the cost of the basic booth space (\$300 per booth requested, which is non-refundable, if accepted as a booth holder). Deadline for receiving applications is June 2nd! Your deposit is a registration fee, and must be received by the application deadline if you are to be considered for a booth space. If you are not chosen, your deposit will be returned.

I understand the booth contract presented above, and if accepted, I agree to comply with said contract.

Please sign x _____ Date

Please print name

Title

Return booth application and deposit to:
PURPLE DOOR FESTIVAL BOOTH APPLICATION
PO BOX 1573 LANCASTER, PA 17608